

## **PRINT ARTS NORTHWEST**

### **Application Guidelines For Artist Membership**

Applicants must be practicing professional printmakers.

#### Application to include:

- Artist Member application form with personal information (name, address, contacts, a list and description of *techniques used* of submitted artwork).
- *Four* recent unmatted prints and *one matted print using our matting standards*.
- *A personal* statement about *the artist's* printmaking techniques *and artwork*.
- *A resume*.
- *Shipped submissions must be delivered to PAN in a sturdy, reusable carton with return shipping costs included.*

#### Specifications for artwork:

- Framed or shrink-wrapped artwork is not acceptable.
- One of the five prints must be matted to NWPC specifications.
- Each print should have a disclosure form.
- Artwork must be in a portfolio.
- Work should be picked up soon after jury decision is received. (Send shipped submissions in a strong, reusable carton with return shipping costs included.)

#### Notification:

The jury process occurs in April and October. Jury recommendations are presented at the next board meeting for approval. New Artist Member decisions will be delivered to applicants after board approval.

#### Recommendations:

- Submitted artwork is considered individually and collectively.
- Artwork should be cohesive and professionally presented, excellent in technical execution and image development.
- Work is juried primarily on printmaking techniques; elements of collage, monotype or structural elements are acceptable.
- Application guidelines, including print disclosure forms and a description of matting standards may be downloaded under the membership section of the website.

**PRINT ARTS NORTHWEST**  
**Artist Member Application Form**

Name \_\_\_\_\_

Address

Street \_\_\_\_\_ Apt \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Telephone

Home \_\_\_\_\_  
Work \_\_\_\_\_  
Cell \_\_\_\_\_

**Email** \_\_\_\_\_

Website \_\_\_\_\_

Please feel free to answer these questions on an additional sheet of paper

**Other** Occupations:

*Education*

*Art background*

*Affiliations*

Interests

Additional comments (if any)

**Why would you like to join the Northwest Print Council / Print Arts Northwest?**

## **PRINT ARTS NORTHWEST**

### **Jury Composition for Artist Membership Submissions**

Artist Membership is accorded to practicing professional printmakers who submit their prints to a jury process performed by the Northwest Print Council / Print Arts Northwest. The jury process occurs at various intervals through the year. The panel jury members are selected anew each year.

The jury panel is composed of printmaking peers chosen from the artist membership of the NWPC / PAN and **includes**:

- The Vice President (Chair)
- Two artist members currently serving on the Board of Directors
- Two artist members who are not currently serving on the Board of Directors

## **PRINT ARTS NORTHWEST**

### **Jury Decision Criteria for Artist Membership Submissions**

Applicants must be practicing professional printmakers.

Applications must include:

1. Artist Member application forms with personal information (name, address, contacts, a list and description of submitted artwork).
2. **Five recent unmatted prints with information regarding technique.**
3. A statement about printmaking and techniques.
4. A resume of the artist.
5. A portfolio of five recent prints.
  - a. Framed or shrink-wrapped artwork is not acceptable.
  - b. One of the prints must be properly matted.
  - c. Specifications of artwork are included.
6. Personal statement describing motivation and intentions
7. Resume or Curriculum vitae

## **PRINT ARTS NORTHWEST**

### **The Jury Process**

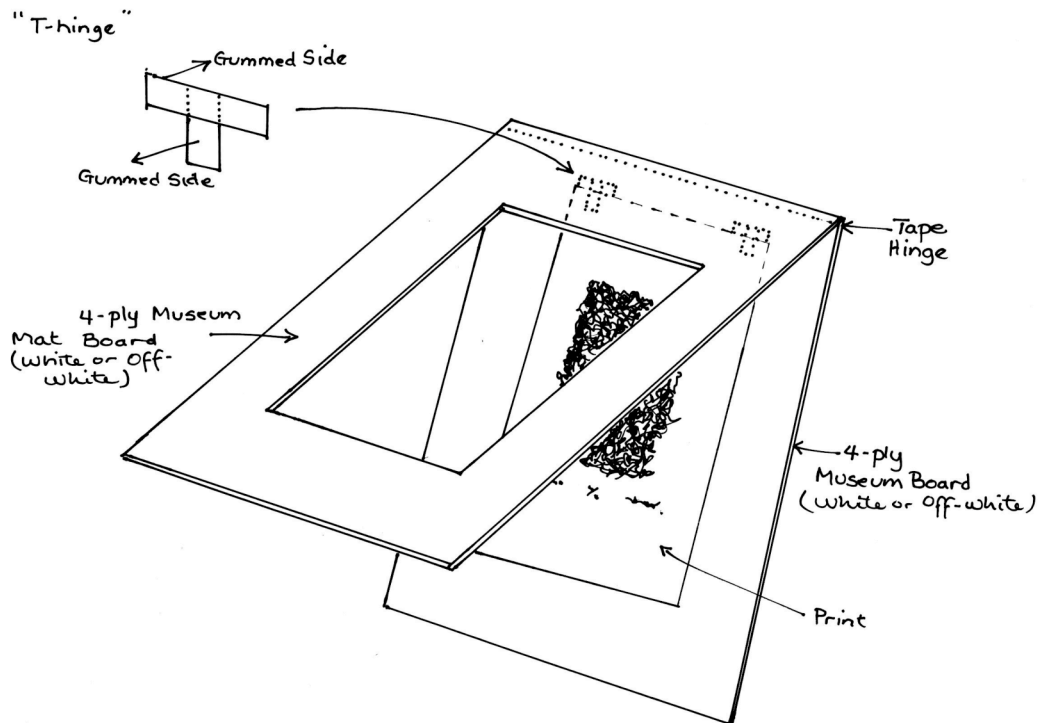
Work will be judged by PAN Artist Members on the above criteria. Professional responses, presentation and success in realizing stated intentions will be judged foremost, followed by a discussion of subject matter, style, implications and overall impressions of the work. Voting will be reported to the PAN Board for approval.

# NWPC Matting Standards for Exhibition Prints

(8/25/07)

All exhibition prints should be matted in white or off-white using the following procedures:

1. Mats should consist of 4-ply museum or archival mat-board for the face and backing of the print.
2. Prints should be attached to the backing with a hinge (see illustration below) or with corner pockets, either methods using only archival material (hinges last longer, since we handle the work often and prints can fall out of the corners more readily).
3. The NWPC Print Disclosure Form (completed by the artist) should be attached to the back upper left side of every print placed in the collection. The inventory number will be attached by the Gallery.
4. Each exhibition print will be placed in a clear archival plastic bag for storage in the collection to keep the mats clean and to protect the prints.
5. The outside dimensions for the exhibition collection are 11x14, 16x20, 22x28, 28x36, and 30x40. We have frames to fit these sizes only.
6. Please be sure your work is in the exhibition drawers, you may have up to three prints in the drawers. This will allow us to frame it to hang in the gallery should we need to do so, and also to send it out for exhibitions throughout the year.



## **PRINT ARTS NORTHWEST**

### **Tips For Sending Digital Artwork**

#### **To Adjust your work in Photoshop (recommended)**

- The image quality can be easily adjusted. In >File, find and open your image. Then in >File click >Save a Copy. This is the image you will adjust so that it matches the original artwork.
- To begin adjusting, click >Image, then >Adjust, and from there you can use >Curves, >Color Balance, >Brightness/Contrast to achieve the corrections you want.
- The image size can be changed in >Image, >Image Size (please see below for further instructions).
- Finally save it in >File, >Save As. Click on >JPEG file and give it an appropriate name. After it's saved, you can then send it to the Gallery as an email attachment, or copy it onto a CD (recommended)

#### **When submitting digital images:**

- Save scanned images or digital photos in **JPEG** format (.jpg) at an image size of **no more than 1,024 pixels** on the longer side. This is the standard for most art institutions. Be sure to actually save your images as a JPEG; it won't work to just write .jpg at the end of the file name.
- **Adjust image size:** change the resolution first, then the Pixel Dimensions. (The only time you should ever change the Print Size is when you're going to be printing it.) Always check "Constrain Proportions" to avoid distortion.
- **For Web, CD and DVD:** the resolution should be **72 dpi**. This is a common standard.
- **For PRINTING and SHOW CARDS** the resolution should be at least **300dpi**, a common standard. Anything less will make your card grainy and look funny.
- Please include a printed list with your submission that clearly identifies each file with:  
**title, medium, size, materials, date of completion.**
- **Mark all jpg files** with your *first initial*, then *last name* followed by **\_(sequence number).jpg**  
[For example, images for Joe Smith would be marked: ***jsmith\_01.jpg***  
The second image would read: ***jsmith\_02.jpg*** etc.]  
Put a zero in front of numbers below 10 to eliminate confusion (For example: 01, 02, 03,...09, 10, 11, 12). It also allows you to control the viewing sequence because the computer will arrange them in numerical order. Do not give your files long names with complex titles; keep it simple.